girl scouts of southern alabama

Volunteer Guide

2027 Girl Scout Cookie Program

Program Information

- Girl Scout Cookies are $6 per package, with the exception of Toffee-tastics, which are $7. Cookies may not be sold for any other prices.
- Toffee-tastics will be available for troop initial orders and online direct-ship orders in Digital Cookie. Toffee-tastics will not be stocked in GSSA cupboard locations.
- Cookie booths, stands, and walkabouts may only take place in the 30 counties included in the Girl Scouts of Southern Alabama council area.
- Troops earn 80¢ per package. Troops that opt out of earning girl incentives and program credits will receive patches and earn 83¢ per package. If your troop is opting out, please make your selection in eBudde before Feb. 7.
- All donations received during the Girl Scout Cookie Program must go toward Hometown Heroes.
- Cookie links can be shared with family and friends using personal social media pages, text, and email.
- Cookie links cannot be shared on community social media pages or public sales sites, such as Facebook Marketplace, eBay, local buy/sell/trade pages, etc. Cookie links cannot be shared with television, print, or digital news media.
- Troop Cookie Coordinators should collect a signed Permission and Financial Responsibility agreement from each grown-up that is supporting a Girl Scout's cookie sale. Do not distribute cookies to a caregiver without a signed agreement.
- You are encouraged to hold your cookie program family meeting prior to Dec. 7, when Girl Scouts will begin registering in Digital Cookie.
- If you must cancel a cookie booth site reservation, always cancel in eBudde. Please cancel 24-48 hours in advance, if possible.

Product Program Bonuses

Fall Product Bonus: $.30 per case sold

- Troop Fall Product Coordinator registered and approved
- 6 or more Girl Scouts participated
- $500 or more in Fall Product Program sales
- Successful Fall Product Program ACH

Cookie Program Bonus: $.35 per case sold

- Troop Cookie Coordinator registered and approved
- Initial Order of 60 cases or more
- Minimum of 5 booth sales in eBudde with corresponding transactions
- Troop per girl average (PGA) of 150 packages or more
- Successful final ACH on or after March 17

PRODUCT PROGRAM BONUS: $.75 per case sold

- Troops who meet **all** requirements for Fall Product and Cookie Bonuses will receive **$.75 per case**, instead of receiving the Fall Product Bonus and Cookie Bonus separately.

Cupboard Orders

DUE SUNDAYS BEFORE 11:59 p.m.

- Cupboard orders placed in eBudde by Sunday night are prioritized over walk-in requests.
- Cupboard orders will appear as "pending" in eBudde until the pick up has been made and confirmed by the cupboard manager. *If necessary, quantities may be adjusted when you arrive at the cupboard for pick-up.*
- **Cookie Cupboard Golden Tickets are Back Again!** Each week one lucky volunteer will receive a surprise treat. All you have to do is place a cupboard order Sunday by 11:59 p.m. and pick up your order before the cupboard closes on Friday!



4 for 4 | Customers that purchase 4 packages could win 4 cases! Troops that sell to the 4 winners will receive 4 cases to give to the non-profit of their choice. One entry per purchase. Troop number is required. *forms.girlscoutssa.org/4for4*

GSSA Cookie Program Resources

eBudde

Digital Cookie

Program Dates

NOV 22, 2026 (Sun) Volunteers Access eBudde
Volunteer training, knowledge check, and signed position description are required to gain access.

NOV 29 (Sun) Volunteers Access Digital Cookie

DEC 4 (Fri) Initial Orders (IO) Due in eBudde
Please select delivery station while placing IO.

DEC. 7 (Mon) Cookie Program Sales Begin
Girl Scouts register for Digital Cookie.
Direct-ship sales begin.

JAN 3, 2027 (Sun) Girl-Delivery Presale Begins
Girl Scouts can begin receiving order card and Digital Cookie orders for girl-delivery.

12 P.M. Booth Site Selection Begins
Up to 3 booths each day at 3 different locations.

JAN 4-8 (Mon-Fri) Troops Pickup Initial Orders

JAN 8-10 (Fri-Sun) Walkabout Weekend
Girl Scouts have cookies in-hand and can go door-to-door with the help of their grown-ups or troop.

JAN 10 | 12 p.m. (Sun) Booth Site Selection
Up to 5 booths each day at 5 different locations.

JAN 15 (Fri) Booth Selection Unrestricted
Please do not sign up for booths you do not intend to use.

JAN 16 (Sat) Cookie Booth Sales Begin
Ensure all volunteers and Girl Scouts review and adhere to cookie booth etiquette provided by GSSA.

FEB 9 (Tues) First ACH begins
Includes 1/2 the amount due to GSSA for IO and all cupboard pickups through Feb. 7. *ACH may occur after this date.*

FEB 12-14 (Fri-Sun) Hometown Heroes Weekend
The troop with the most Hometown Heroes donations will receive free Hometown Heroes patches!

FEB 18-21 (Thurs-Sun) FREE Shipping Promotion
Free shipping on orders of 8-12 packages only

MARCH 7 (Sun) Girl Scout Cookie Program Ends
Troop Cookie Coordinators assist families with settling finances and finalizing Girl Scouts' cookie sales.

MARCH 11 (Thurs) Final Girl Incentive Selections Due in eBudde

MARCH 17 (Wed) Final ACH Begins
Includes all outstanding balances owed. *ACH may occur after this date.*

APRIL 19 (Mon) Girl Incentives Begin to Arrive

READY TO EXPLORE

Accepting Customer Payments

- **Digital Cookie** - Girls and troops can process credit card payments for customers using Digital Cookie for in-person, girl delivery, or direct-ship sales. Customers can pay via Venmo and PayPal in Digital Cookie for in-person sales *only*.
- **Other Digital payment options** (CashApp, Square, etc.) may be connected to troop bank accounts, but the troop will be responsible for paying any associated fees.
- **Cash** - Cash should be secured in a cash box or adult's waist pouch immediately. Girls should never carry cash.
- **Checks** - Girls and troops *can* accept checks from customers they know, but should **not** accept checks from strangers or checks over $25 in value. Checks should be written out to the troop bank account.

Managing Troop Funds

- Share your deadlines and expectations for the collection of money with girls and families. Remind caregivers that they are financially responsible for all cookies signed for and received by their Girl Scout.
- **ALWAYS** issue receipts for cookies you distribute and payments you received.
- Payments for cookies ordered and shipped through Digital Cookie are automatically posted to your troop's record in eBudde and will offset money due via ACH.
- Troops should deposit all money collected into their troop account quickly and frequently.
- Remember, proceeds become part of the troop's treasury and are not given to, nor belong to, any individual girl(s).
- Collect money for cookies in-hand before allowing caregivers to receive more. Even then, only issue cookies in small amounts, requiring payment before they can receive more.
- If you have a caregiver who has not complied with the troop's payment deadline(s), do **NOT** distribute more cookies to them.