girl scouts of southern alabama

Family Guide

2027 Girl Scout Cookie Program

Important Reminders

Girl Scout Cookies are $6 per package, with the exception of Toffee-tastics, which are $7. Cookies may not be sold for any other prices.

Cookie booths, stands, and walkabouts may **only** take place in the 30 counties included in the Girl Scouts of Southern Alabama council area.

Cookie links can be shared with family and friends using personal social media pages, text, and email.

Cookie links **cannot** be shared on public sales sites, such as Facebook Marketplace, eBay or local buy/sell/trade pages (*this list is not exhaustive*). Links **cannot** be shared with television, print, or digital news media.

4 for 4



For Customers
When customers buy 4 packages of Girl Scout Cookies, they can enter an online drawing to win 4 cases (48 packages)!

For Troops
Troops that sell to the 4 winners will also receive 4 cases of Girl Scout Cookies to donate to the non-profit of their choice!
4 for 4 Customer Form: *forms.girlscoutssa.org/4for4*

Discounted Shipping

GSSA customers who order Girl Scout Cookies for direct-shipment will pay a discounted rate on orders of 6-12 packages.



6-12 Packages: $6.49
13+ Packages: NO Discount

Customers that would like to order more than 12 packages will only receive discounted shipping if they place multiple orders of 6-12 packages.





Some customers don't want to purchase Girl Scout Cookies, but still wish to support Girl Scouts and help girls reach their sales goals. All donations received must be applied to the **Hometown Heroes** program, which distributes Girl Scout Cookies to service members, first responders, and local nonprofits.

Program Credits

Girls who participate can earn **Program Credits** that can be used as payment for membership renewal, GSSA programs, camps, trips, and items in the GSSA Girl Scout Shops!

More to know!

Your Troop Cookie Coordinator will tell you all you need to know about presales, accepting payments, picking up cookies, turning in proceeds, and so much more!

Detailed information about shipping discounts, program credits, sister credits, and more can be found on the **Cookie Resources** page of the GSSA website.

Scan Here

Important Dates

December 7, 2026: Direct-ship Sales Begin
Girl Scouts register for Digital Cookie. Customers can place orders for direct shipment.

January 3, 2026: Presales Begin for Girl Delivery Girl Scouts begin taking order card and Digital Cookie orders for girl-delivery.

January 8-10: Walkabout Weekend
Cookies arrive, and Girl Scouts can go door-to-door with the help of their grownups or troop.

January 16: Cookie Booth Sales Begin
Talk to your Troop Cookie Coordinator about your troop's plans for cookie booths this year!

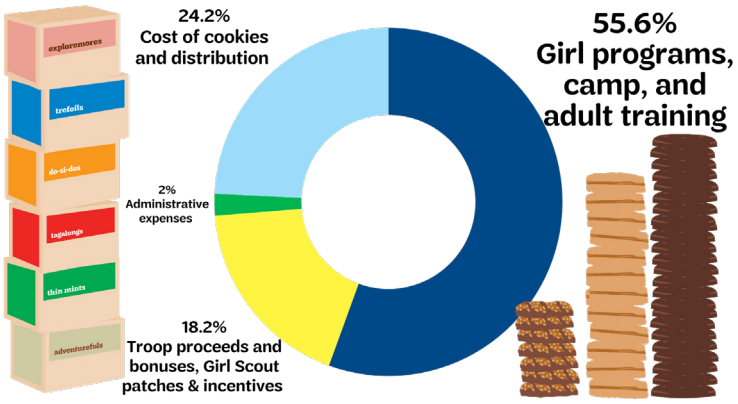
February 12-14: Hometown Heroes Weekend
The troop with the most Hometown Heroes Donations will receive free Hometown Heroes patches!



February 18-21: FREE Shipping Promotion
Customers must order 8-12 packages from Girl Scouts' Digital Cookie sites for direct shipment.

March 7: Girl Scout Cookie Program Ends
Girl Scouts must confirm all program incentives in Digital Cookie. Your Troop Cookie Coordinator will help you finalize your Girl Scout's sale.

How the Cookie Crumbles



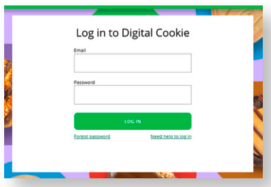
Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit!

Step 1

Register for Digital Cookie

Look for the Digital Cookie registration in your inbox on or after Nov. 29 to register. If you can't find it, contact **customercare@girlscoutssa.org** or visit **digitalcookie.girlscouts.org** and click the "Need Help" link.



Step 2

Set Up Your Site

Take a few minutes to set up your sales goal, write your cookie story, and upload a fun picture or video. Then publish and be ready to go!

Prepare now by talking with your family about your goals and create a fun video telling customers why they should want to support your business.

Step 3

Add Customers

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers.



In Season



Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.

Track Orders and Inventory

- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.

Need Help? Look for the Digital Cookie Support button for step-by-step instructions, tutorials, videos, tip sheets, and more.