

SELLING TIPS

- **STRATEGIZE**
WORK WITH YOUR TROOP TO TALK ABOUT WAYS TO SELL AND REACH MORE CUSTOMERS.
- **FAMILIARIZE**
USE YOUR ORDER CARD TO FAMILIARIZE YOURSELF WITH THE PRODUCTS.
- **IMPORTANT DATES**
DISCUSS THE IMPORTANT DATES OF THE FALL PRODUCT PROGRAM. WRITE THE DATES IN THE BOX ON YOUR ORDER CARD.
- **LIST IT OUT**
MAKE A LIST OF PEOPLE YOU THINK MIGHT LIKE TO PURCHASE PRODUCTS FROM YOU.
- **PRACTICE**
PRACTICE YOUR SALES PITCH WITH FAMILY, OR TROOP MEMBERS BEFORE BEGINNING TO SELL.
- **CARE TO SHARE**
ENCOURAGE CUSTOMERS TO PURCHASE ADDITIONAL PRODUCTS AS GIFTS, OR TO SUPPORT YOUR CARE TO SHARE PROJECT.
- **THANK YOU**
ALWAYS BE COURTEOUS, AND SAY, "THANK YOU," EVEN WHEN SOMEONE DECIDES NOT TO BUY.



SAFETY TIPS

GIRL SCOUTS

- **SHOW YOU'RE A GIRL SCOUT**
WEAR THE GIRL SCOUT MEMBERSHIP PIN, VEST, SASH OR OTHER GIRL SCOUT CLOTHING TO IDENTIFY YOURSELF AS A GIRL SCOUT.
- **BUDDY UP**
ALWAYS USE THE BUDDY SYSTEM. IT'S NOT JUST SAFE, IT'S MORE FUN.
- **PLAN AHEAD**
BE PREPARED FOR EMERGENCIES, AND ALWAYS HAVE A PLAN FOR SAFEGUARDING MONEY.
- **PROTECT PRIVACY**
GIRL SCOUTS' LAST NAMES, HOME ADDRESSES, AND EMAIL ADDRESSES SHOULD NEVER BE GIVEN TO CUSTOMERS. PROTECT CUSTOMERS' PRIVACY BY NOT SHARING THEIR INFORMATION, EXCEPT WHEN NECESSARY.

IN PERSON

- **PARTNER WITH ADULTS**
ADULTS MUST ACCOMPANY GIRL SCOUT DAISIES, BROWNIES AND JUNIORS. GIRL SCOUTS IN GRADES 6-12 MUST BE SUPERVISED BY AN ADULT AND MUST NEVER SELL OR DELIVER PRODUCTS ALONE.
- **SELL IN THE DAYTIME.**
SELL DURING DAYLIGHT HOURS, UNLESS ACCOMPANIED BY AN ADULT.
- **DO NOT ENTER ANY HOMES OR VEHICLES.**
NEVER ENTER SOMEONE'S HOME OR VEHICLE.
- **BE STREETWISE.**
BECOME FAMILIAR WITH THE AREAS AND NEIGHBORHOODS WHERE YOU'LL BE SELLING AND DELIVERING FALL PRODUCTS. AVOID ALLEYS.
- **BE SAFE ON THE ROAD.**
ALWAYS FOLLOW SAFE PEDESTRIAN PRACTICES WHEN CROSSING AT INTERSECTIONS OR WALKING ALONG ROADWAYS. BE AWARE OF TRAFFIC WHEN UNLOADING PRODUCTS AND PASSENGERS FROM VEHICLES.

DIGITAL/ONLINE

- **BE SAFE ONLINE**
GIRL SCOUTS MUST HAVE THEIR CAREGIVER'S PERMISSION TO PARTICIPATE IN ALL ONLINE ACTIVITIES.
- **READ AND AGREE**
READ AND AGREE TO THE GSUSA INTERNET SAFETY PLEDGE.
- **MARKET TO FRIENDS AND FAMILY.**
GIRL SCOUTS CAN SHARE THEIR FALL PROGRAM LINKS WITH FRIENDS AND FAMILY ONLY. DO NOT SHARE THE GIRL SCOUTS' LINK ON PUBLIC-FACING SITES.

FOLLOW THESE AND THE APPLICABLE GIRL SCOUT SAFETY ACTIVITY CHECKPOINTS AND COUNCIL GUIDELINES AND DON'T FORGET TO HAVE FUN!