

Munchies & Mags



girl scouts 
of southern alabama

customercare@girlscoutssa.org
www.girlscoutssa.org
800.239.6636



Online Sales

Perfect
for busy
families!

- Girl Scouts create their personalized storefront in M2 and send emails to friends and family.
- Customers order and pay online.
- Orders are automatically credited to the Girl Scout in M2, and the items are included in the troop order.

MUNCHIES & EXTRAS // DIRECT-SHIP

- Customers online payment includes shipping cost.
- Shipped directly to the customer, 1-2 weeks standard delivery time frame after order processing. Customers will have the option for expedited shipping.

MUNCHIES // GIRL DELIVERY

- No delivery cost for customers. Girl Scouts receive product at the end of the product sale and arrange delivery to customers.

MAGS // ONLINE ONLY

- Customers can purchase new subscriptions and renew existing subscriptions.
- Shipped directly to customer, 6-8 weeks standard delivery time.

What is Munchies & Mags?

“**Munchies & Mags**” is the name for Girl Scouts of Southern Alabama’s Fall Product Program. Selling fall product is an excellent way to kick start funding your Girl Scout adventures for the year!

MUNCHIES: A variety of salty and sweet treats offered for direct shipment or girl delivery. *There’s something for everyone!* Munchies make great gifts for teachers, co-workers, and friends, as well as excellent snacks for holiday parties!

MAGS: Customers can select new subscriptions or renew existing subscriptions. Hundreds of magazine titles are available! Offered **online-only** through Girl Scouts’ personalized sites.

EXTRAS: Girl Scouts will also offer adorable Bark Boxes and Tervis drinkware! These items are offered online for direct-shipment only.

If you can send an email, you can raise money for your Girl Scout troop!

Key Dates to Remember

SEPT. 5 PROGRAM BEGINS!

OCT. 10 ONLINE, GIRL-DELIVERED ORDERS END*

In-Person Orders Due In M2*

Enter any in-person orders from your nut card into your Girl Scout’s M2 account. Contact your troop coordinator if the deadline is missed.

**Girls can still sell on-line for direct-ship.*

OCT. 12 ONLINE, DIRECT-SHIP ORDERS & MAGAZINE ORDERS END

OCT. 27 NUT/CANDY ORDER DELIVERY TO SERVICE UNITS BEGINS



In-Person Sales

- Girl Scouts record orders on their nut card and collect money from customers.
- Family enters orders into M2 by the appropriate deadline.
- Girl Scouts turn in money to Troop.
- Girl Scouts receive product at the end of the product sale and arrange delivery to customers.



Collect donations, and GSSA will handle delivery! Care to Share donations are a great option for friends and family that want to support but don’t want product.

Our Care to Share recipient this year is The Friendship Mission. Learn more about this amazing organization at FriendshipMission.org

Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

Here's How to Earn Two Personalized Patches with your Name and Avatar:



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell \$400+ in total Fall sales

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 500+ packages of cookies during the 2026 Girl Scout Cookie Program

Visit gsnutsandmags.com/gssa to login.

BRAVE.
FIERCE. FUN!



1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.