

2024 FALL PRODUCT PROGRAM

Munchies & Mags



girl scouts 

of southern alabama

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www.girlscoutssa.org

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What is Munchies & Mags?

“**Munchies & Mags**” is the name for Girl Scouts of Southern Alabama’s Fall Product Program. Selling fall product is an excellent way to kick start funding your Girl Scout adventures for the year!

MUNCHIES: A variety of salty and sweet treats offered for direct shipment or girl delivery. *There’s something for everyone!* Munchies make great gifts for teachers, co-workers, and friends, as well as excellent snacks for holiday parties!

MAGS: Customers can select new subscriptions or renew existing subscriptions. Hundreds of magazine titles are available! Offered **online-only** through Girl Scouts’ personalized sites.

EXTRAS: This year Girl Scouts will also offer adorable Bark Boxes and Tervis drinkware! These items are offered online for direct-shipment only.

If you can send an email, you can raise money for your Girl Scout troop!

KEY DATES TO REMEMBER

SEPT. 6 PROGRAM BEGINS!

OCT. 13 ONLINE, GIRL-DELIVERED ORDERS END*

In-Person Orders Due In M2*

Enter any in-person orders from your nut card into your Girl Scout’s M2 account. Contact your troop coordinator if the deadline is missed.

**Girls can still sell on-line for direct-ship.*

OCT. 20 ONLINE, DIRECT-SHIP ORDERS & MAGAZINE ORDERS END

OCT. 28 NUT/CANDY ORDER DELIVERY TO SERVICE UNITS BEGINS

ONLINE SALES

Perfect for busy families!

- Girl Scouts create their personalized storefront in M2 and send emails to friends and family.
- Customers order and pay online.
- Orders are automatically credited to the Girl Scout in M2, and the items are included in the troop order.

MUNCHIES & EXTRAS // DIRECT-SHIP

- Customers online payment includes shipping cost.
- Shipped directly to the customer, 1-2 weeks standard delivery time frame after order processing. Customers will have the option for expedited shipping.

MUNCHIES // GIRL DELIVERY

- No delivery cost for customers. Girl Scouts receive product at the end of the product sale and arrange delivery to customers.

MAGS // ONLINE ONLY

- Customers can purchase new subscriptions and renew existing subscriptions.
- Shipped directly to customer, 6-8 weeks standard delivery time.

IN-PERSON SALES

- Girl Scouts record orders on their nut card and collect money from customers.
- Family enters orders into M2 by the appropriate deadline.
- Girl Scouts turn in money to Troop.
- Girl Scouts receive product at the end of the product sale and arrange delivery to customers.

CARE TO SHARE

Collect donations, and GSSA will handle delivery! Care to Share donations are a great option for friends and family that want to support but don’t want product.

Our Care to Share recipient this year is The Friendship Mission. Learn more about this amazing organization at FriendshipMission.org

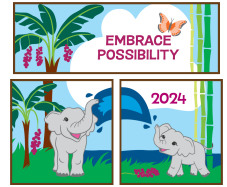
Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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PARTICIPATE and EARN rewards!

Check your online site to learn more about all of the rewards you can earn.

Discover how to earn two personalized patches with your name and avatar below.



Collect these patches that fit together!

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell \$400+ in total Fall sales

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 500+ packages of cookies during the 2025 Girl Scout Cookie Program

Personalize by choosing from two scenes.

LOGIN, CREATE and SHARE with 3 easy steps.



Visit www.gsnutsandmags.com/gssa

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

My troop number is _____



Scan here ↓



1

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



2

Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



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