



How many cookies?

A guide to placing your initial cookie order

FACTORS TO DETERMINE YOUR TROOP'S INITIAL ORDER:

- Sales goal for the Troop
- Number of planned cookie booths
- Number of girls selling

HOW TO ESTIMATE YOUR FIRST ORDER:

GSSA's per-girl selling average (PGA) is about 25 cases. Review your archived data (if you are a returning troop) to see your troop's PGA and let that be your guide. Since each troop is different, ordering the correct amount is not an exact science.

GSSA retains the right to modify your troop's initial order if it appears excessive for the number of girls selling.

Suggested order for each girl selling

Thin Mints®



4-5 CASES

Lemon-Ups®



1-2 CASES

Do-si-dos®



2-3 CASES

Samoas®



4-5 CASES

Exploremores™



2-3 CASES

Trefoils®



2-3 CASES

Tagalongs®



3-4 CASES

Toffee-tastic®



1-2 CASES

Adventurefuls™



2-3 CASES

The above model is merely a suggestion based on averages from past cookie sales when troops use the booth divider. Please consult with your Service Unit as these averages might differ in each geographic location.