



Guidelines for Use of Girl Scout Cookies in Menu Items



Thank you for supporting local Girl Scouts!

1. Only Girl Scouts sell Girl Scout Cookies!

- Packages/cases of cookies cannot be sold by a local business. However, packages and cases of cookies can be purchased from Girl Scouts to be served in conjunction with, or as a part of, specialty dishes.

- **Example:** A chocolate cheesecake served with crumbled Thin Mints used as a topping. Or a cookie-inspired latte served with two whole cookies on the side.

2. Girl Scout Cookies are protected by trademarks, and Girl Scout images, designs, etc., are protected by copyrights.

- Specialty menu items shouldn't be named after cookie varieties but should instead "feature" Girl Scout cookies.
 - **Example:** "A latte inspired by Girl Scout Samoas" instead of "A Samoas Latte."
- Promotional photos can include cookies out of the packaging alongside menu items, but packages and cases cannot be photographed.
- Local businesses should never appear to be in direct partnership with GSUSA, but instead are supporting local Girl Scouts. All tags and hashtags should direct followers to Girl Scouts of Southern Alabama (@girlscoutssa #gssa #girlscoutssouthernalabama)
 - **Example:** "Start your week in mint condition with our brand new delicious chocolate cheesecake featuring REAL Thin Mints from @girlscoutssa troop 1234!"

Please email questions to
customercare@girlscoutssa.org

These rules do not cover every possible situation. Failure to follow these guidelines, or other applicable requirements, may result in your business losing permission to use Girl Scout Cookie® products or references in menu items.